



The show
for kitchen
professionals!

Fo·CUS

KÜCHE & BAD

18 – 23 September 2010 · Hiddenhausen · Germany

Exhibitor Information



Focus Küche & Bad – at the Heart of Europe!

Focus Küche & Bad is the central meeting place for the European kitchen and bathroom sector – right in the midst of Germany's kitchen heartland. There is nowhere else in the world to match the concentration of kitchen know-how than East Westphalia. More than 40 000 people in this area are involved in the manufacture and development of kitchens and accessories. That's why the German Kitchen Manufacturers' Association (Verband der Deutschen Küchenmöbelhersteller e.V., VdDK) is based in the East Westphalian town of Herford. Major premium brands and SMEs are also located here within a 30 kilometre radius between the Teutoburg Forest and the Wiehen Hills. 70% of all the kitchens manufactured in Germany come from this area – making East Westphalia the major kitchen heartland in Germany and Europe.



Perfectly timed to match Market Cycles

Autumn is the traditional time to place orders in the kitchen and bathroom sector in Germany. It's at this time of the year that conditions are negotiated and decisions made for next season. The annual week-long event in September is perfectly coordinated to the production and development cycles of the sector.

Being a European competence platform, Focus Küche & Bad is bursting with high-calibre exhibitors. Manufacturers and suppliers of kitchens, built-in appliances and systems, dishwashing solutions, extraction hoods, taps, lighting, ovens, refrigerators and microwaves use the event to showcase their product innovations, along with worktop fitters, manufacturers of occasional furniture and appliances, glassware and cutlery manufacturers, software suppliers and service providing associations for the sector.



The Exhibitors...



...and the Visitors

Focus Küche & Bad is also characterised by the high number and quality of its visitors. The platform is the annual meeting place for well over 10 000 managers, owners of bathroom and kitchen studios, and decision-makers from purchasing associations, wholesale and furniture stores. Professional tradespeople are also tapping into the potential of Focus Küche & Bad as a professional marketplace.

Generously-sized and modern: Hiddenhausen Exhibition Centre

Focus Küche & Bad in Hiddenhausen is easily accessible from the A 30 and A 2 motorways and has built up an outstanding reputation for itself as a trade fair site for the kitchen and bathroom sector. Additional space can be reserved on the 11 000 m² exhibition space that is currently used. The modern infrastructure of the centre with around 1 000 parking spaces ensures that the fair runs efficiently and smoothly in a pleasant environment. The nearest airports are Paderborn/Lippstadt, Dortmund, Hanover and Münster/Osnabrück. IC and ICE trains stop at Herford and Bielefeld.





Trade fair site:

Focus Küche & Bad
Industriestraße 77
32120 Hiddenhausen/Germany



Open daily from 9am to 6pm
Monday and Tuesday until 8pm
Free catalogue
Free entry for visitors
Around 1 000 free parking spaces
for exhibitors and visitors

Event organizer:

CLARION SURVEY GmbH
Mittelstraße 55
D-33602 Bielefeld
Phone: +49 521 96533-66
Fax: +49 521 96533-99
E-Mail: service@clarionsurvey.de

Sales contact:

Mr. Arian Kiesling
Phone: +49 521 96533-71
Fax: +49 521 96533-72
E-Mail:
arian.kiesling@clarionsurvey.de

www.f-kb.de

FOCUS
KÜCHE & BAD